

JOROJI COLLECTION



Our Mission:

Soroi Collection crafts exquisite experiences in the best locations that Kenya has to offer. We prioritize quality, authenticity, and community support.

Our Vision:

We strive to create a positive impact on the environment and local communities while delivering exceptional service and luxury amenities to our guests.

Who we are?

Soroi Collection

comprising of 8 intimate, boutique and eco-friendly medium to high-end camps and lodges that are gold and silver eco-rated. Locations include Maasai Mara, Lumo Conservancy, and Samburu respectively.

www.soroi.com

Community Wildlife Conservation

Amidst the COVID-19 pandemic, our NGO, Community Wildlife Conservation, was established with a focus on environmental conservation, community engagement, and wildlife preservation.

www.community-wildlife.org



The Leadership

Gabriele Nowak our Chief Executive Officer (30 years experience in Tourism and Hospitality) and Davinder Choda serves as our Managing Director

Why choose Us?



SUSTAINABILITY

We are committed to minimizing our environmental impact during safaris by training our guides in eco-friendly practices and adhering to a strict code of ethics regarding wildlife conservation. Our management is affiliated with KPP, and we are a certified Blue Company, implementing eco-conscious practices at our Nairobi head office and during safaris, including a partnership with Travelife.



MEMBERSHIP

ATTA® Membership - The African Travel & Tourism Association



AUTHENTIC EXPERIENCE

Camps and lodges that offer a truly unique and authentic experience of Africa's pristine wilderness and wildlife. Boutique serenity of family-run luxury properties, while also offering the natural, wild, and authentic experience of being in the heart of Africa.

Maasai Mara

IG: @SoroiMaraBushCamp
FB: Mara Bush Camp

IG & FB: @SoroiPrivateWing
IG & FB: @SoroiLuxuryMigrationCamp

Samburu

IG & FB: @SoroiLarsensCamp
IG & FB: @SoroiSamburuLodge

Tsavo

IG & FB: @SoroiLionsBluffLodge
IG & FB: @SoroiLeopardsLairCottages
IG & FB: @SoroiCheetahTentedCamp

Our N.G.O

IG: @Community_Wildlife_Conserve
FB: @CommunityWildlife&Conservation - CWC

Our Portfolio

Immersive Maasai Mara

www.marabushcamp.com

Soroi Mara Bush Camp



12 LUXURY SAFARI TENTS

10 luxury tents & 2 generously built Family units; all are river facing.

2 FAMILY TENTS

We have 2 luxury family tents that are larger than the guest tents, to accommodate families or a group of friends (maximum 4 adults), comfortably. They are spacious, tastefully decorated with hand-made furniture!

AMENITIES

Permanent Hot & Cold Shower · Flushing Toilet/Ensuite Bathroom
King Size Bed and 2 Single Bed · Mosquito Netting · 24 hr Solar power Electricity · Charging Sockets · 24 hour complimentary WiFi · Large Veranda with Deck chairs

Soroi Private Wing



6 LUXURY RIVER TENTS

08 tents river facing and 04 forest tents! (2 are family tents)

4 LUXURY FOREST TENTS

The furnishings, in a luminous shade of light or bright green, infuse the space with a refreshing and lively vibe, enhancing the overall ambiance of the Eco Luxury Tents.

2 LUXURY FAMILY UNITS

Our family tents that are larger than the guest tents, to accommodate families or a group of friends (maximum 4 adults), comfortably. They are spacious, tastefully decorated with hand-made furniture!

AMENITIES

· Permanent Hot & Cold Shower · Flushing Toilet/Ensuite · Bathroom · King Size Bed and 2 Single Bed · Mosquito Netting · 24 hr Solar power Electricity · Charging Sockets · 24 hour complimentary WiFi · Large Veranda with Deck chairs

Soroi Luxury Migration Camp



8 LUXURY SAFARI TENTS

8 luxury guest tents (River Facing) & 2 Family Tents

2 FAMILY TENTS

We have 2 luxury family tents that are larger than the guest tents, to accommodate families or a group of friends (maximum 4 adults), comfortably. They are spacious, tastefully decorated with hand-made furniture!

AMENITIES

Permanent Hot & Cold Shower · Flushing Toilet/Ensuite Bathroom
King Size Bed and 2 Single Bed · Mosquito Netting · 24 hr Solar power Electricity · Charging Sockets · 24 hour complimentary WiFi · Large Veranda with Deck chairs

Tsavo West - LUMO Community & Wildlife Conservancy

www.lionsblufflodge.com

Soroi Lions Bluff Lodge



10 LUXURY SUITES

King-size bed with duck feather duvets · Butler service and private dining in the room on request. · En-suite Bathroom · Hair Dryer · Mini Fridge · Coffee & Tea making facilities · Indoor & Outdoor Shower · Complimentary laundry service · Complimentary Wi-Fi in all guest areas and rooms · Intercom in all rooms and main areas · Panoramic views · Outdoor / Indoor Shower · Butler Service

2 FAMILY UNITS

We have 02 luxury family suites to accommodate families or a group of friends (maximum 4 adults) comfortably.

WHEELCHAIR ACCESS ROOM

We have 01 luxury family suites with ramp accessibility

Infinity Pool, Photo Hide and up-coming Spa.

Soroi Leopards Lair Cottages



4 COTTAGES

- 2 Cottages with queen size double bed. 2 cottages with queen size double and 1 single bed.
- Common dining area & lounge area
- Each cottage is equipped with a mini fridge, tables, chairs, with utensils, plates, pots, cutlery, glasses and cups, Gas stove & cooking gas
- En-suite bathroom with running cold and hot water & a Flush Toilet
- Mosquito nets
- Private large terrace (roofed) with a magnificent view
- Room steward, camp staff and security
- Parking space for your vehicles
- Hand held VHF radios in each room for communication with management
- Complimentary Wi-Fi in all guest areas and rooms

Soroi Cheetah Tented Camp



4 TENTS - to be expanded to 8 tents

- Space for 2 people with twin beds and bedding in the "Ernest Hemingway Style"
- Each tent has its own private en-suite bathroom, with hot / cold shower and flush toilets
- Small outside veranda with amazing views
- Set menu meals are served, with all dietary requirements taken in consideration
- Common open mess area for meals, lounge area and a charging station
- Room steward, camp staff and security
- Hand held VHF radios in each room for communication with management and a bell outside the tent for emergency
- Complimentary Wi-Fi in the guest area



Breath-taking Samburu

www.larsenscamp.com



12 LUXURY TENTS

We have 12 luxury river tents that are spacious and designed with great attention to detail, providing all amenities found in a hotel room, yet, with an eco-friendly approach!

2 FAMILY UNITS

We have 02 luxury family tents to accommodate families or a group of friends (maximum 4 adults) comfortably. The Family tents are overlooking the river.

2 DELUXE TENTED SUITES

Our deluxe tented suites take luxury to a new level. Each suite comes with its own butler, private vehicle (subject to availability), splash pool, and a raised Star Bed platform.



SOROÏ SAMBURU LODGE



- 62 rooms
- Conference Room
- Swimming Pool
- Gift Shop
- Viewing Platform overlooking the river

Our
N.G.O

Our Social & Environmental Involvement



Food Donations



Supporting local Community by selling their beadwork at the camps/lodges



70% of our staff are from local communities



**ICT Lab Construction
Mlugh Primary School**



Free Dental / Medical workshops twice in a year



Scholarships and Bursaries



Tree Planting Activities



Free Educational Trips



Wildlife Conservation

We look forward to working with you

For inquiries, contact us:

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